



**Our mission is to honor those who served by providing housing solutions and employment opportunities to qualified Veterans.**





# JOHN GALLINA AND THE LATE DALE BEATTY

## From Battle-Buddies to Co-Founders

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# The Beginnings of PHH

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Purple Heart Homes (PHH) was founded in 2008 by Veterans and friends John Gallina and the late Dale Beatty. The two served together in Iraq and suffered life-changing injuries during combat. Returning home to Statesville, North Carolina, the community provided a warm welcome and celebrated their return. The genuine spirit of appreciation for their service was apparent, and this sparked questions.

- **Why don't all Veterans receive the same level of support?**
- **As time wears on, do people forget?**
- **Is there a grace period people have until life should just get back to normal?**
- **What happens when injuries prevent going back to normal?**

Questions like these prompted the conversations that led to the founding of PHH.



# What We Do

## 2 PROGRAMS:

1. Veterans Aging in Place
2. Veteran Home Opportunity Program



# Veterans Aging In Place

The VAIP program offers repairs and renovation to current homeowners. This program ensures accessibility, safety and freedom within in the home. Each project is catered to the individual need in order to provide the most impactful outcome for the veteran being served.

- Ramp builds
- Widening doorframes
- Flooring repairs
- ADA bathroom remodels
- and so much more!





# Veteran Home Opportunity Program

The VHOP program offers a vast array of opportunity in the categories of home ownership, home rental and tiny homes. PHH works with every applicant to find the best solution for the individual.

- Rentals
- Home ownership
- ...and TINY HOMES





# Bill Rocap

## Taylorsville, NC



Bill Rocap, a Vietnam Era Veteran, experienced a life-changing motorcycle accident that led to the amputation of his leg. Despite the challenges he faced, Bill remained determined to live life to the fullest. He found himself living in a shed with minimal amenities for years until Purple Heart Homes discovered his story during a fundraising event. Bill agreed to let them build him an ADA-compliant Veteran Tiny Home on his property. The local community rallied together, offering financial support, time, and resources to make the project a reality.

**Total Project Cost: \$16,218.77**





# Robert Cochrane

## Charlotte, NC



Despite leaving school at a young age to help his family on their farm, Robert volunteered for military service at 18 and served from 1945-1947. He continued his education during his military career and sent money home to support his family. In 1956, Robert and his late wife purchased their home, known for its hospitality and community support. Unfortunately, the house deteriorated over time, and Purple Heart Homes stepped in to provide assistance, recognizing Robert Cochrane's sacrifices and service to the nation as a WWII Veteran.

**Total Project Cost: \$28,244.89**





# Freddie Smith

## Leland, NC



Freddie Smith, a Gulf War Army veteran, received a renovation project from Purple Heart Homes, Lowe's Home Improvement, American Legion Post 543, American Legion Post 68, and the Military Officers Association of America (MOAA). Mr. Smith's home had suffered significant damage from Hurricane Florence, and the Legion members assessed the repairs needed while Lowe's provided flooring materials. Purple Heart Homes, along with the other organizations, worked together to restore Mr. Smith's home, ensuring his safety and accessibility as he continues to age in place.

**Total Project Cost: \$20,365.95**





# NC COMPLETED PROJECTS

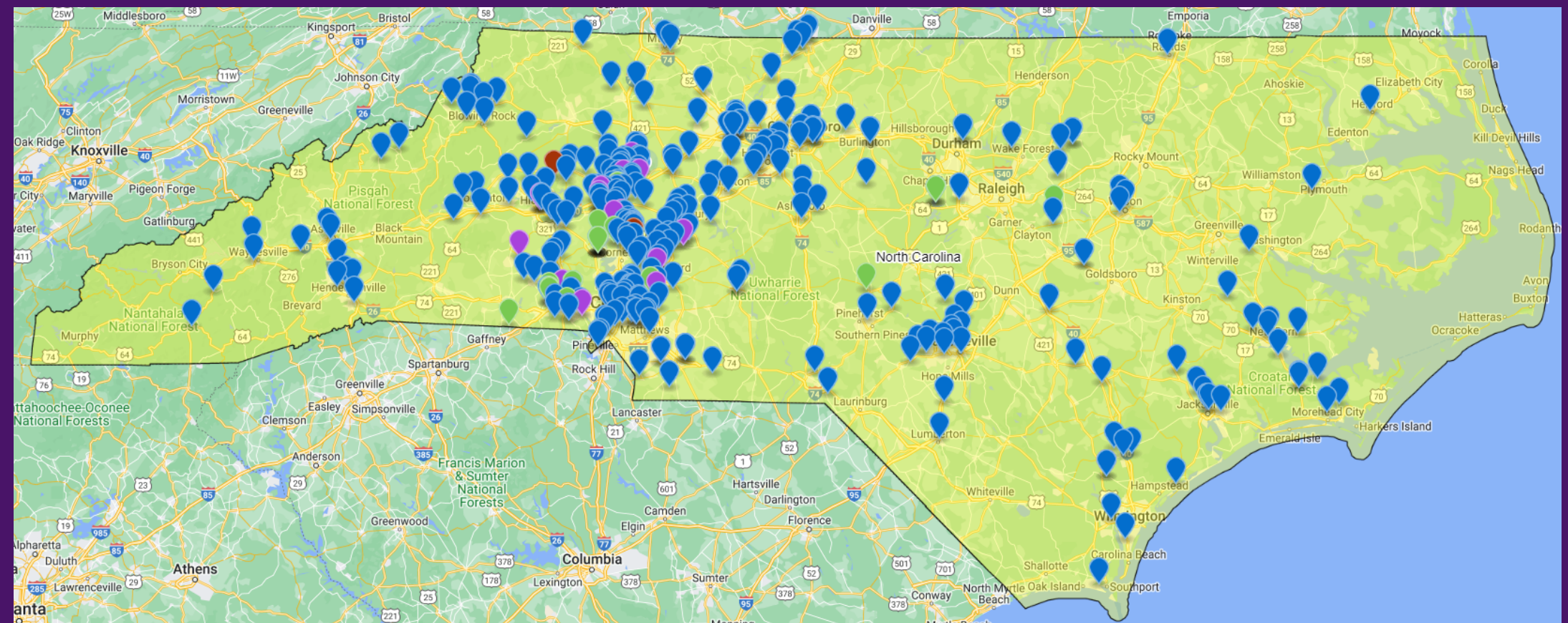
TOTAL COMPLETED: 373

Blue: Veterans Aging in Place (VAIP)

Green: Veteran Home Opportunity Program (VHOP)

Purple: Ramps on Call

Red: Manufacturing Unit





# NC COMPLETED PROJECTS WITH STATE GRANT FUNDING

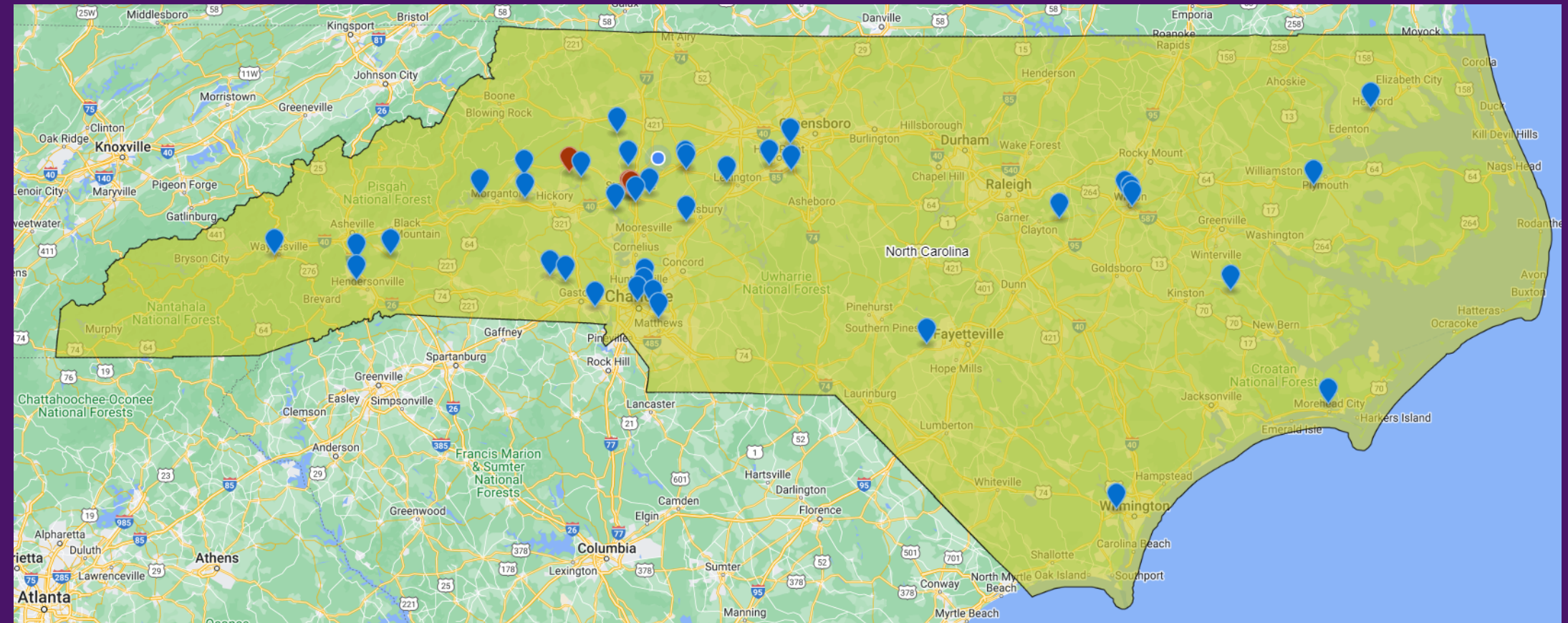
TOTAL COMPLETED: 40

Blue: Veterans Aging in Place (VAIP)

Green: Veteran Home Opportunity Program (VHOP)

Purple: Ramps on Call

Red: Manufacturing Unit





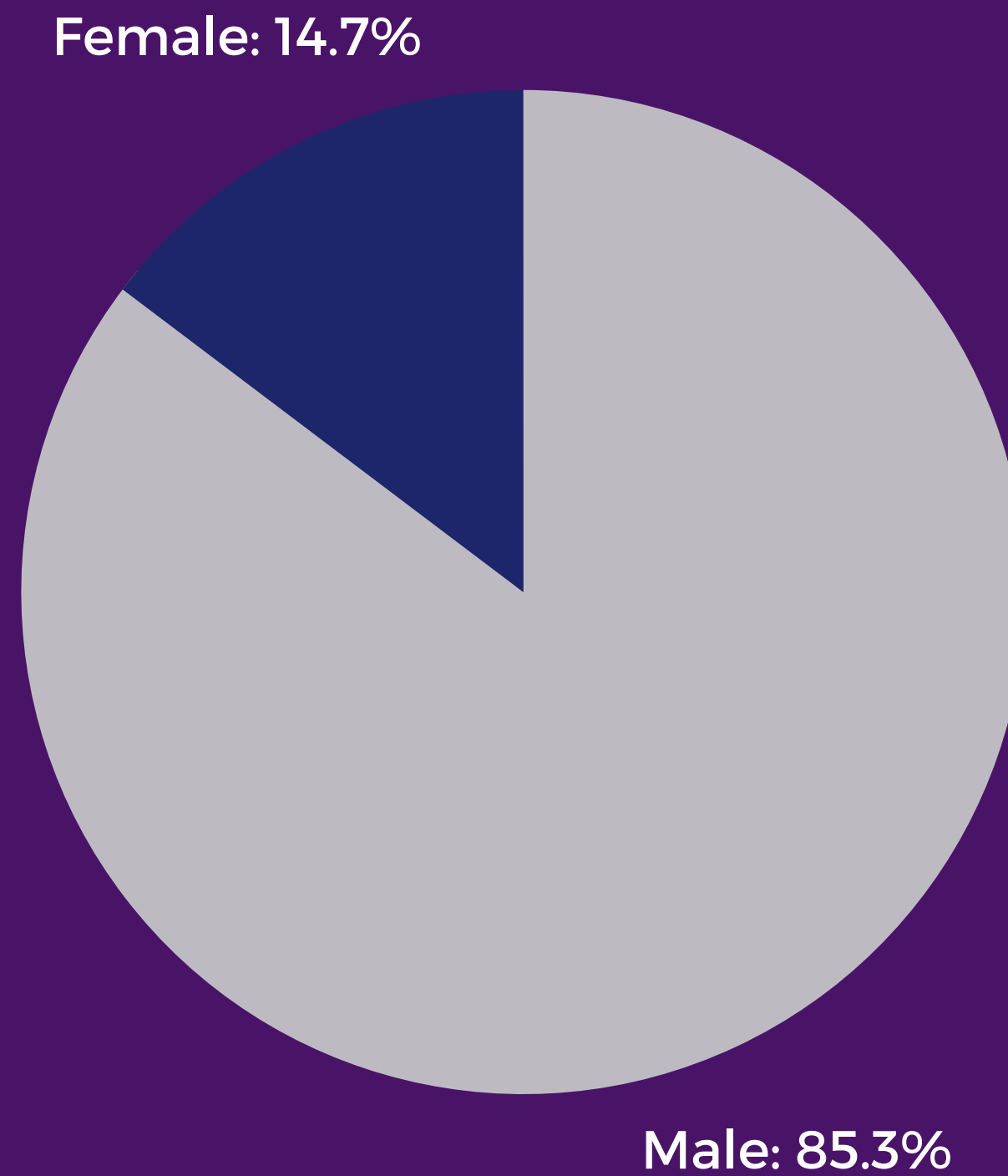
# PHH: NC IMPACT

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- 40 PROJECTS COMPLETED
- 181 NC VETERANS REQUESTING ASSISTANCE
- AVERAGE AGE OF VETERAN SERVED: 68 YEARS OLD
- 71 ADDITIONAL FAMILY MEMBERS IMPACTED

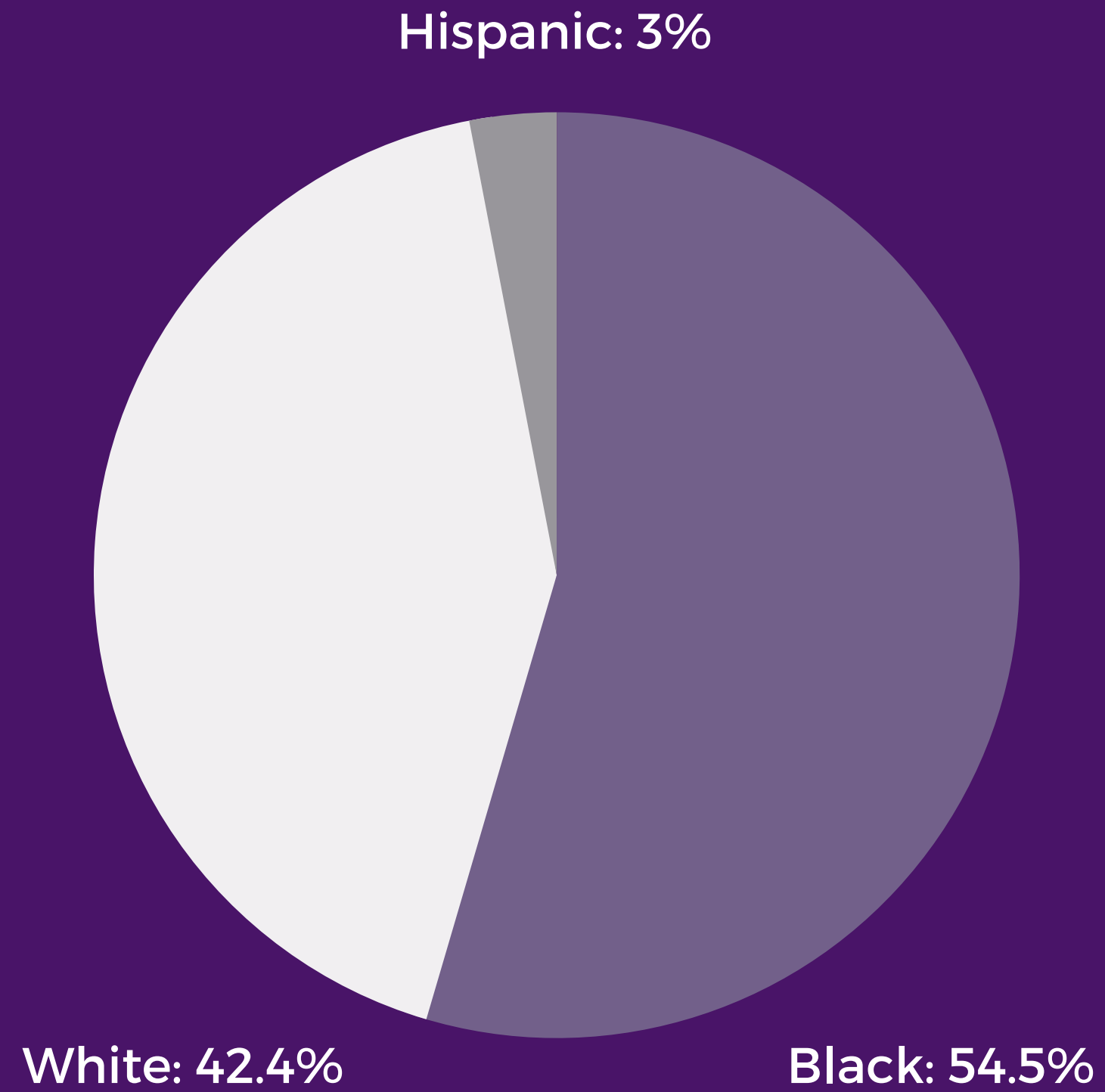


# GENDER DEMOGRAPHICS



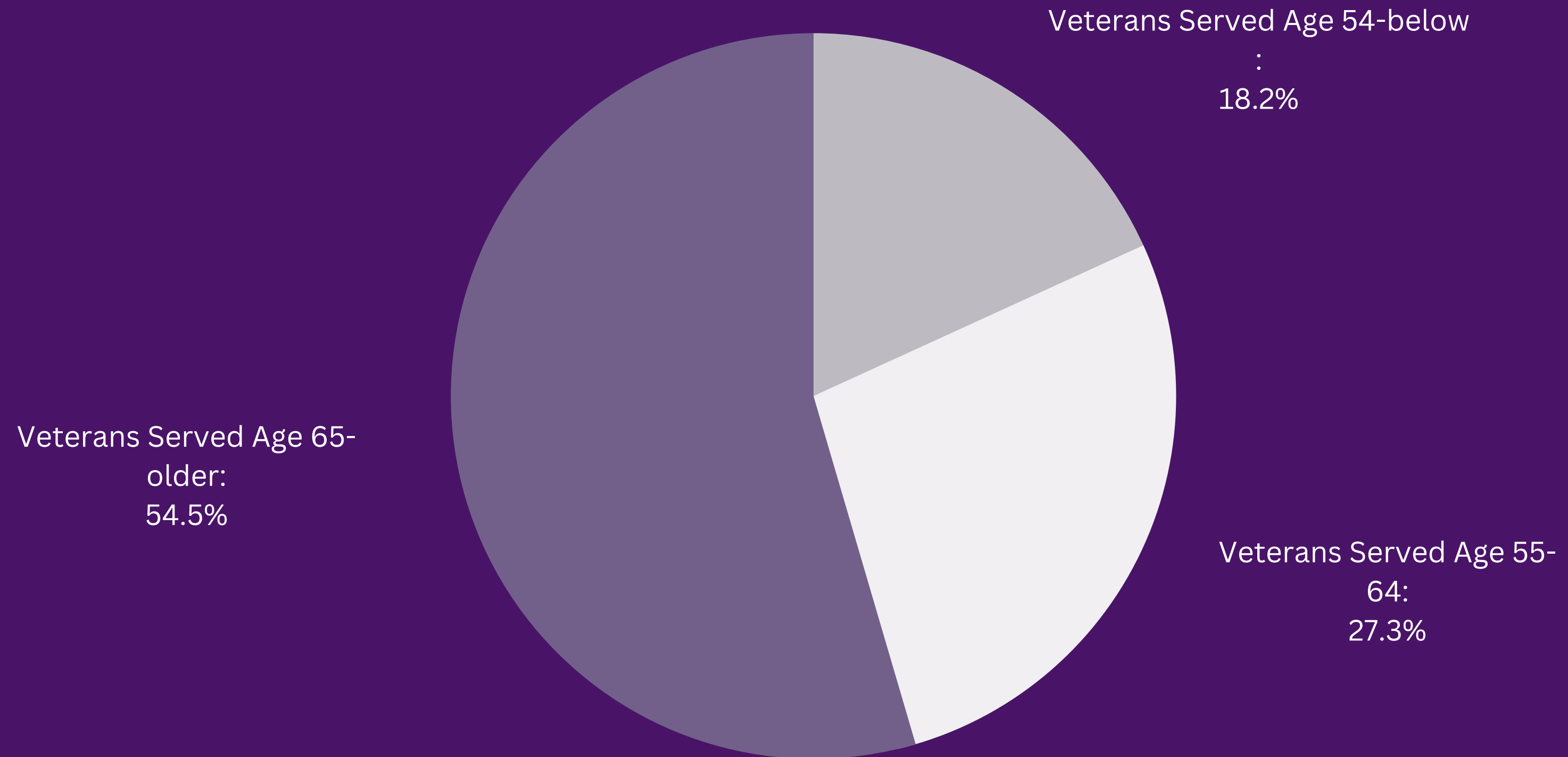


# RACE DEMOGRAPHICS





# AGE DEMOGRAPHICS







**PURPLE HEART HOMES**  
IMPROVING VETERANS' LIVES ONE HOME AT A TIME

[WWW.PHHUSA.ORG](http://WWW.PHHUSA.ORG)



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